



# COMMUTER SERVICES

A PROGRAM OF FDOT

**DADE-MONROE EXPRESS (MDT Route 301)**

“

...reduce the number of trips made by single occupant vehicles and enhance the regional mobility... (State Management Plan)

# THE ISSUE

1. Approx. 1,000 persons/day ride the Dade-Monroe Express Bus
2. Northbound evening buses are reportedly at capacity by the time they approach the northern sections of the Keys.
3. Makes working in Monroe County less attractive.

Marathon

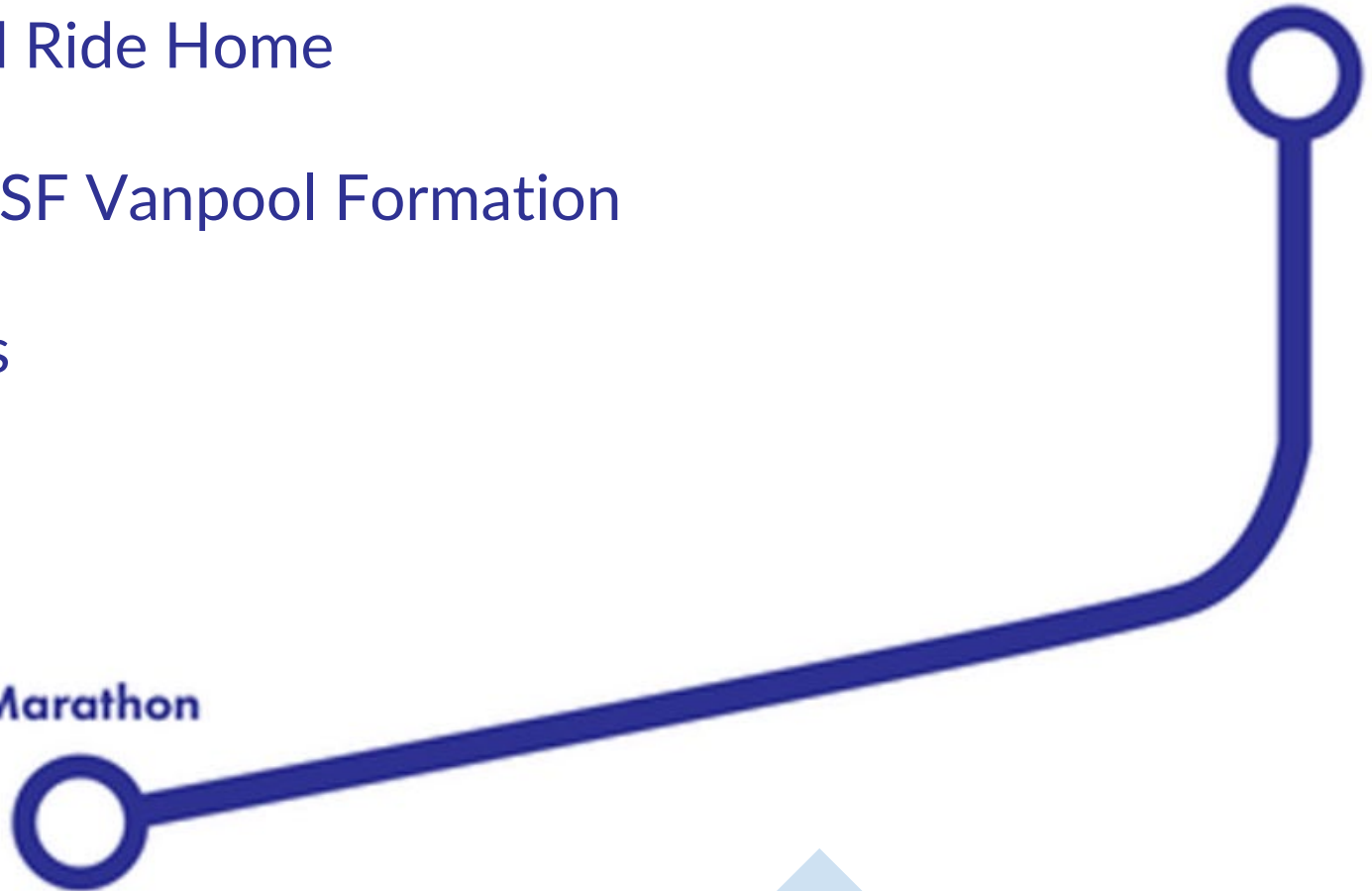
SW 344 St  
Park & Ride

# THE SOLUTION

1. Expand Guaranteed Ride Home
2. Further Incentivize SF Vanpool Formation
3. Increase Awareness

Marathon

SW 344 St  
Park & Ride



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SW 344 St  
Park & Ride



**GUARANTEED RIDE HOME**

# Uber

Increased Trips from 6 to 10 Annually

Enabled Booking Trips Using Uber App

Marathon

SW 344 St  
Park & Ride



# GUARANTEED RIDE HOME

### Request Received

YOUR REQUEST HAS BEEN PROCESSED! Click on the voucher link: <https://r.uber.com/ro1nEYjcb0> to download your Uber Voucher. An e-mail has been sent to you with instructions on how to book your Guaranteed Ride Home.

CLOSE

**START DATE**  
Jul 25, 2020

**END DATE**  
Dec 31, 2021


**POINT OF CONTACT**  
SFCS Customer Service

**AVAILABLE REWARDS**

Guaranteed Ride Home Voucher | (LIMIT REACHED)  
1 POINT

HIDE DETAILS AND INVENTORY ^





### This voucher has already been added to your account

Voucher name  
SFCS GRH Dade-Monroe Express

Issuer  
SFCS Guaranteed Ride Home

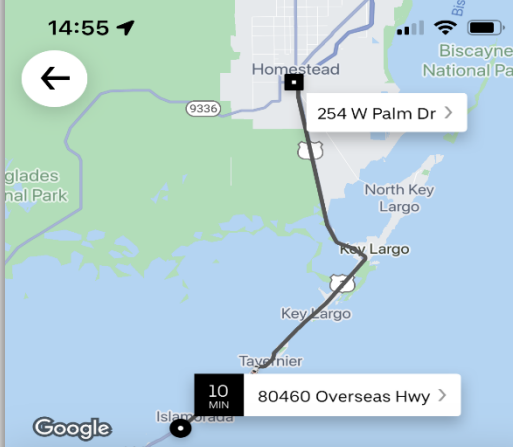
Value  
Your trips are fully covered  
10 trips remaining (10 trips total)

Starts  
July 27, 2021 at 03:00




Expires  
January 1, 2022 at 02:59



14:55



Choose a ride, or swipe up for more

	<b>UberX</b> 3 16:06 · 10 min away	<b>\$128.93</b> 2x pts
	<b>UberXL</b> 16:07	<b>\$187.86</b> 2x pts
	<b>Comfort</b> 16:06	<b>\$154.62</b> 2x pts

SFCS GRH Dade-Monroe Express

Confirm UberX

# GUARANTEED RIDE HOME





# S. FLA VANPOOL INCENTIVE



Relaxed Location Restrictions for (SFCS Incentives)

Marathon



SW 344 St  
Park & Ride



# RAISE AWARENESS

Billboards

Mailers to Businesses

Emails to Chamber Members

Keys Weekly

Social Media

Seat Drops/Activation (Rider Survey)

Marathon

SW 344 St  
Park & Ride

# RAISE AWARENESS

**FREE UBER RIDES HOME**

If you take the Dade-Monroe Express Bus 3x a week, the government will pay for your Uber rides home if emergencies require you to leave work early or if you have to work late.

**MIAMI-DADE COUNTY**

[GuaranteedRideHome.org](https://www.GuaranteedRideHome.org)

Scan to visit

for more information or to register.

Guaranteed Ride Home Program is funded by the Florida Department of Transportation

**Uber**

**SOUTH FLORIDA COMMUTER SERVICES**

**VIAJES A SU CASA GRATUITOS CON UBER**

Si usted realiza viajes en autobús expreso Dade-Monroe para llegar a su trabajo, el gobierno pagará por el viaje de retorno a su casa cuando se le presente una emergencia y deba salir antes de su trabajo o trabajar hasta más tarde.

**MIAMI-DADE COUNTY**

[GuaranteedRideHome.org](https://www.GuaranteedRideHome.org)

para más información o para registrarse.

El Programa de Viaje Garantizado a su Casa es Fundado por el Departamento de Transportación de La Florida

Pou plis enfomasyon oswa pou anrejistre, rele nimewo sa a.

Woulib Garanti Pou al Lakay se yon pwogram ki fonde pa Depatman Transpotasyon Florid

**Uber**

**SOUTH FLORIDA COMMUTER SERVICES**

RAISE AWARENESS

# FREE UBER RIDES HOME

**1,000s** of people ride public transit from the mainland to work in the Keys. Far too often, many encounter challenges catching the bus back home for various reasons that are beyond their control (ex. Working late with little notice, emergencies, etc.).

This **FREE PROGRAM**, funded by the Florida Department of Transportation, provides **FREE UBER** (or Taxicab) RIDES home for those individuals.



3 Easy Steps to Sign-Up

1. Go to [GuaranteedRideHome.org](http://GuaranteedRideHome.org)
2. Click "Register As Transit Rider"
3. Enter Your Information

For More Information Call:  
1-800-234-RIDE (7433)



Please share this valuable information with someone who can benefit from it!



# **WE NEED YOUR HELP**

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## **QUESTIONS?**

