

Florida's Keys Hurricane Evacuation Modeling Public Workshops – Stakeholder Toolkit



Objectives:

- I. Direct Communication
- II. Leave Behind Flyer
- III. Social Media Post

I. Direct Communication

Subject Line: *YOU'RE INVITED: Florida Keys Hurricane Evacuation Public Hearings*

The Florida Department of Economic Opportunity is hosting three Florida Keys Hurricane Evacuation Modeling Public Workshops to provide information and receive public input on updated hurricane evacuation modeling.

Hurricane evacuation modeling is based on population data from the U.S. Census and simulates how efficiently the current population can evacuate the area before a disaster event. The Florida Department of Economic Opportunity's [2012 Memorandum of Understanding](#) with Florida Keys communities was informed by hurricane evacuation modeling and 2010 census data and established residential building permit allocations through 2023. Updated hurricane evacuation modeling and 2020 Census data will inform the 2023 Memorandum of Understanding.

Workshops will be held at the following times and locations. All Keys residents are welcome to attend.

Key West

- **Date:** Tuesday, June 13, 2023
- **Time:** 10 a.m. - 1 p.m.
- **Location:** Harvey Government Center - 2nd Floor, 1200 Truman Avenue, Key West, FL 33040

Marathon

- **Date:** Tuesday, June 13, 2023
- **Time:** 5 p.m. - 8 p.m.
- **Location:** Marathon Government Center - Highway, Marathon, FL 33050

Key Largo

- **Date:** Wednesday, June 14, 2023
- **Time:** 10 a.m. - 1 p.m.
- **Location:** Murray E. Nelson Government Center, 102050 Overseas Highway, Key Largo, FL 33037


To learn more, visit the Florida Keys Hurricane Evacuation Modeling [webpage](#).

II. Leave Behind Flyer


FLORIDA KEYS HURRICANE EVACUATION MODELING PUBLIC WORKSHOPS

The Florida Department of Economic Opportunity is hosting three Florida Keys Hurricane Evacuation public workshops to provide information and receive public input on updated hurricane evacuation modeling.




 **Tuesday, June 13**
10:00 a.m. - 1:00 p.m.

HARVEY
GOVERNMENT CENTER
2ND FLOOR
1200 TRUMAN AVE
KEY WEST, FL 33040

 **Tuesday, June 13**
5:00 - 8:00 p.m.

MARATHON
GOVERNMENT CENTER
[REDACTED]
[REDACTED]
MARATHON, FL 33050

 **Wednesday, June 14**
10:00 a.m. - 1:00 p.m.

MURRAY NELSON
GOVERNMENT CENTER
102050 OVERSEAS HWY
KEY LARGO, FL 33037

LEARN MORE AT FLORIDAJOBS.ORG/FLKEYSEVAC

III. Social Media Post

The graphic features a green header with the title "Florida Keys Hurricane Evacuation Modeling Public Workshops" in bold blue text. Below the header, three calendar cards are displayed against a background of a beach with waves. The first card is for June 13, 10:00 A.M. - 1:00 P.M., at the Harvey Government Center in Key West. The second card is also for June 13, 5:00 - 8:00 P.M., at the Marathon Government Center. The third card is for June 14, 10:00 A.M. - 1:00 P.M., at the Murray Nelson Government Center in Key Largo. The DEO logo is in the bottom right corner.

Florida Keys Hurricane Evacuation Modeling Public Workshops

Date	Time	Location
JUNE 13	10:00 A.M. - 1:00 P.M.	HARVEY GOVERNMENT CENTER 2ND FLOOR 1200 TRUMAN AVE KEY WEST, FL 3304
JUNE 13	5:00 - 8:00 P.M.	MARATHON GOVERNMENT CENTER MARATHON, FL 33050
JUNE 14	10:00 A.M. - 1:00 P.M.	MURRAY NELSON GOVERNMENT CENTER 102050 OVERSEAS HWY KEY LARGO, FL 33037

DEO
FLORIDA DEPARTMENT OF ECONOMIC OPPORTUNITY

Caption: ⚠ Attention Florida Keys Residents: Mark your calendars! 📅 @FLDEO is hosting 3 public workshops to provide information and receive public input on updated hurricane evacuation modeling. 🔗 Learn more >>>