

CITY OF KEY COLONY BEACH
TOWNHALL MEETING MINUTES
‘SMART CITY’ PRESENTATION

Monday, November 20, 2023 – 9:43 am
Key Colony Inn Banquet Room, 700 W. Ocean Drive, Key Colony Beach
& via Zoom Conferencing

1. Introduction of Speaker(s): Regional Vice-President of Hotwire Communications, Marcelo Martinez, opened the Townhall meeting and gave a brief introduction on the presentation. Mr. Martinez continued by presenting a video from the company’s CEO and Founder Kristen Johnson sharing a vision of the Smart City Services.

2. Presentation

- i. Introduction of Hotwire Communications & Team
- ii. Smart City Deployment and Vision

Mr. Martinez gave a PowerPoint presentation on the company’s products and services. Mr. Martinez talked about the background of the company, services provided to other municipalities and corporations, and overall footprint in the country. Mr. Martinez explained the facilities grid and self-sufficiency and benefits in case of a storm.

Mr. Martinez continued giving information on the back-up facility, data center, Network Operations Center, and services that are provided.

Justin Mila informed on the displayed hardware and explained available standards and the ability to upgrade to additional services. Justin Mila continued explaining the ability to share information via a dedicated channel and capabilities on streaming services. Justin Mila further answered residents questions on band width, hardware, and services.

Mr. Martinez continued informing on Costumer Care Centers and available account representatives for the City. Mr. Martinez talked on the ability to set up Townhall meetings for residents and the availability of self-help videos and virtual training sessions. Mr. Martinez further reported being the industry leader in speed and the Number 1 rated provider on Netflix.

Mr. Martinez informed of an investment into the City by Hotwire Communications in the amount of 2.5 million in exchange for services and a partnership with the City.

Mr. Martinez further answered residents questions on how services will be implemented for the City and how condos will be integrated.

Mr. Martinez talked about the company’s presence in the Keys and an experience of hyper growth.

Mr. Martinez informed on providing services to other municipalities including the City of Aventura, Miami Beach, Plantation, and Golden Beach. Mr. Martinez further informed on security system abilities and the improvement to public services.

Mr. Martinez informed on the fiber installation and residents preference to be underground or aerial. Mr. Martinez further talked on the onboarding process, installation times, the process of implementation of services, available construction techniques, and the ability to go under driveways and pavers.

Mr. Martinez thanked all present for attending and opened the Townhall meeting for questions.

3. Citizen Correspondence/Public Comment

Marcelo Martinez and City Administrator Turner answered various questions from residents regarding billing, length of contract, cost, channel line-ups, the option of internet only, yearly cost increases, and tax assessments.

4. Adjournment: The Townhall meeting adjourned at 11:09 am.

Respectfully submitted,
Silvia Gransee
City Clerk

ADOPTED: December 14, 2023
Silvia Gransee
City Clerk

****Please contact the City Clerk at cityclerk@keycolonybeach.net for a copy of the video recording****